

PANT PARTS & ACCESSORY NEWS TODAY

B U L L E T I N

08- 10

January 31, 2008

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TO: TOYOTA SALES AND PARTS MANAGERS

SUBJECT: 2008 Sequoia Simulated Molded Burlwood Dash Appliqué

Sequoia owners can now add the elegant and sophisticated styling of our complete Burlwood Dash Appliqué. The Sequoia Dash Appliqué is precision designed and manufactured with the latest thermal forming and robotic CNC technology. Now available to order from your PDC and through PPO orders.

- Unique 3D “Burlwood” look
- Manufactured with advanced Thermal Forming and Robotic CNC precision
- Meets FMVSS standards for instrument panel components
- Meets/exceeds Toyota fade and UV requirements
- Kit pieces include Molded Dash, Center Console and all Doors
- Easy installation with “Peel and Stick” 3M promoterless tape



Model	Model Year	Description	Part Number	Parts Only Dealer Cost	Parts Only MSRP	PPO Code	PPO Dealer Cost	PPO MSRP
Sequoia 2 Wheel Drive Kit	2008	Burlwood Molded Dash Applique	PTS10-0C080	\$195	\$290	8E	\$215	\$350
Sequoia 4 Wheel Drive Kit			PTS10-34072					

Estimated Installation time: 0.23

This information is also available on www.ToyotaASG.com

If you have any questions about this product please contact your Toyota District Manager or District Service and Parts Manager.

DISTRIBUTION LIST NO:

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| (X) 1 | (X) 4a | (X) 4d | () 4g | (X) 7 | () 10 |
| () 2 | () 4b | (X) 4e | (X) 5 | () 8 | (X) 11 |
| (X) 3 | (X) 4c | (X) 4f | (X) 6 | () 9 | |